



Fact Sheet

Who We Are

Audubon International is a 501(c)(3) not-for-profit that energizes our members to better manage land, water, wildlife and other natural resources in all the places people live, work, and play.

The organization, which has been in existence for 35 years, works with a wide range of interested partners, including golf courses, developers, hotels and resorts, parks, local governments, and state and federal agencies.

What We Do

Our approach combines a set of award-winning environmental certification programs with education, technical assistance, certification, and recognition to positively impact environmental health at multiple geographic scales, from individual properties to entire communities and ecoregions.



A global leader in environmental education & certification for 35 years

Our Certifications

The **Audubon Cooperative Sanctuary Program (ACSP)** helps organizations and businesses protect our environment while gaining recognition and enhancing their bottom line. The program covers five focal areas: environmental planning, wildlife and habitat management, resource management, water, and outreach and education.

The **ACSP for Golf Courses** is a world-renowned education and certification program currently administered at over 2,000 facilities to protect our environment and preserve the natural heritage of the game of golf. The program covers six focal areas: environmental planning, wildlife & habitat management, chemical use reduction & safety, water conservation, water quality, and outreach & education.

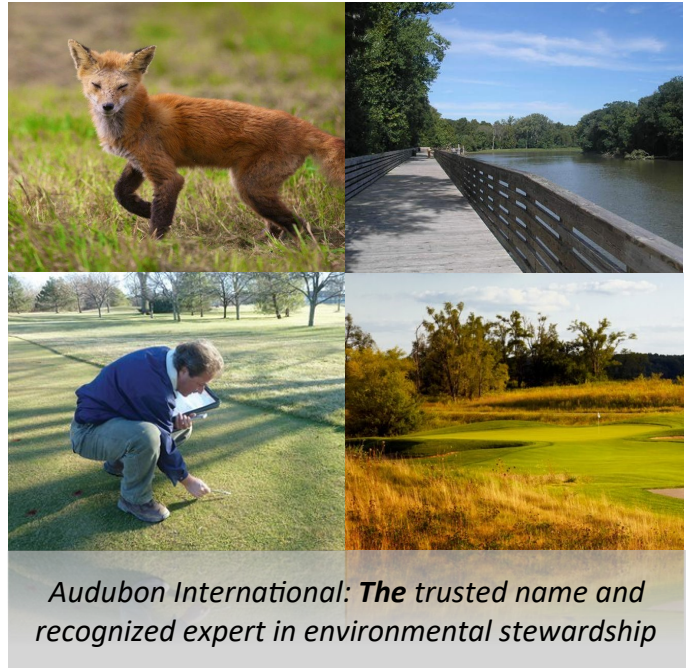
Green Lodging/Green Hospitality certifications provide the assurance that businesses in the hospitality and tourism sectors with and without lodging (hotels, resorts, entertainment venues, spas, clubs, etc.) meet environmental best practice standards in multiple focal areas, including water conservation, energy efficiency, waste reduction, and air quality.

The **Signature Sanctuary certification** provides comprehensive environmental planning assistance to landowners and developers of new developments by incorporating sustainable design features that bring both economic and environmental benefits.

The **Sustainable Communities Program (SCP)** helps communities take steps to ensure that they are healthy and vibrant places in which to live, work, and play, both today and tomorrow. The SCP includes fifteen focus areas which will identify community priorities and build on-going sustainability efforts into planning and operations.

Our Core Beliefs

- The healthy functioning of our planet’s ecosystems—our air, water, and land, and the vast diversity of life on Earth—is worth preserving.
- There are places on Earth where human activity should be limited.
- Maintaining healthy and functioning ecosystems begins at the local level with policies and practices that protect watersheds, promote biodiversity, and sustainable natural resources.
- Not only must people take steps to minimize negative impacts to the environment in human-dominated areas of the world, but also strive to enhance the health and functioning of ecosystems.
- Finding a sustainable balance among environmental, economic, and social systems is key to sustaining the quality of life for all of Earth’s inhabitants. Our human communities can and must be balanced within the limits of the natural world.
- By becoming good stewards of the environment, people and organizations can help to protect and sustain the land, water, wildlife, and natural resources around them.
- Scientific information, in conjunction with public participation, should be used to guide the planning, design, development, and management of human communities.
- While laws, rules, and regulatory approaches have been, and can continue to be, important tools for protecting and enhancing our natural environment (ecosystems), voluntary efforts are an effective and essential means to protect and enhance the natural environment as well.
- Effective collaboration and partnerships among nonprofits, governments, businesses, and the public can lead to better environmental decision-making and can improve the quality of our human and natural communities.



Benefits of Membership & Certification

Membership in an Audubon International certification program conveys the following benefits:

- Access to highly-trained specialists who provide valuable technical assistance and resource management planning support
- Access to a global community of industry professionals which enables valuable peer-to-peer information exchange
- Access to an extensive digital library of relevant technical guidance materials and other valuable resources
- Measurable improvements in environmental health
- Strategic protection or restoration of wildlife habitat and other natural areas
- Reduced risk and liability exposure (including improved worker safety)
- Enriched public awareness and environmental education
- Decreased consumption of energy and water resources
- Reduced operating costs (many facilities report savings in the tens-of-thousands annually)
- Greater revenue generation and marketability
- Increased staff and visitor satisfaction
- Enhanced image as a leader in sustainability
- Public recognition for meaningful achievements



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